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STANDARDS ASSOCIATION OF ZIMBABWE

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Do you intend to:

- Implement a social responsibility programme?
- Meet your stakeholder's expectations?
- Understand the principle requirements of a sound social responsibility programme?
- Operate in a socially responsible manner?

If you have answered **YES** to any of these questions, the SAZ has the right tool for you i.e. **SAZS ISO 26000: Guidance on Social Responsibility**

This standard is generic and gives guidance to all types of organizations on:

- concepts, terms and definitions related to social responsibility
- background, trend and characteristics of social responsibility
- principles and practices relating to social responsibility
- core subjects and issues of social responsibility
- integrating, implementing and promoting socially responsible behavior throughout the organization and through its policies and practices within its sphere of influence
- identifying and engaging with stakeholders
- communicating, commitment, performance and other information related to social responsibility

SAZS ISO 26000 is a guidance document and is not to be used for certification purpose

Benefits of implementing SAZS ISO 26000:

Perception and reality of an organization's performance on social responsibility can influence:

- competitive advantage – stay ahead of the pack
- organization's reputation improved
- improved ability to attract and retain workers, clients and customers
- maintenance of employees' morale, commitment and productivity
- view of investors, owners, donors, sponsors and the financial community
- relationship with companies, government, the media, suppliers, peers, customers and the community in which it operates

ORDER YOUR COPY/IES TODAY!

Please supply _____ copy/ies of **SAZS ISO 26000:2010** @ **\$32.00** per copy.

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