

*Achieving Business Excellence Through Standards*

**PROJECT FLYER**

**NEW PROJECT ON COMMITTEE TC FD077: BEVERAGES: FOR A STANDARD ON KAMBUCHA**

The Standards Association of Zimbabwe has a project on hand to draft a standard on Kambucha.

1. **Objective:** The standard specifies requirements for Kambucha beverages made from fermentation process using organic /natural ingredients.

1. **Scope of the project:** Fresh Kambucha products have been affected by illicit and counterfeit products permeating the market. Having a standard will help in safeguarding the health and safety of consumers.
2. **Justification of the project:** Fresh Kambucha products have been affected by illicit and counterfeit products permeating the market. Having a standard will help in safeguarding the health and safety of consumers.
3. Standard setting process – <hyperlink > flow chart
4. Timeline: Expected date of publication: **Dec 2024**
5. Standard setting procedure – <hyperlink ZWS Directives>

**Invitation to participate**

Those who wish to take part in this committee or comment on the standard setting process and scope, please contact **Loveness K Masveure** by **13 February 2024**

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